

2023 ANNUAL REPORT



OUR MISSION

To save the orangutans of Indonesia through conservation education, outreach initiatives, and innovative collaborative programs that inspire and call people to action.



OUR VISION

Working under the ethos “Free to be Wild,” OURF envisions a time when the people of Indonesia accept that orangutans and all other species that inhabit their rainforests have a right to live, and that their forests can be shared and utilized sustainably for the benefit of both animals and people.

PRESIDENT'S STATEMENT

I am delighted to present the President's Report for the Orang Utan Republik Foundation's 2023 Annual Report. This year has been both challenging and inspiring as we navigated the post-COVID-19 environment and continued to make significant progress in our mission to protect and conserve orangutans and their habitats. Through our various programs, including the Orangutan Caring Scholarship program and the Community Education and Conservation Program, we have achieved remarkable milestones and created a positive impact in the lives of orangutans and the communities that coexist with them.

In 2023, we actively participated in outdoor Earth Day events at the LA Zoo in the San Diego area. These events provided an opportunity to engage with the local community and spread awareness about orangutan conservation. Additionally, we utilized technology to our advantage, with Zoom serving as a valuable platform for conducting volunteer meetings throughout the year. Thanks to this virtual platform, our volunteer program continued to attract interested individuals from around the country, allowing us to expand our reach and strengthen our network of dedicated supporters.

Personally, I had the privilege of visiting Indonesia twice in 2023. During my visit in May-June, I focused on honoring thirty new students who received the Orangutan Caring Scholarships. Despite contracting COVID-19 early in my visit, I actively participated virtually in the scholarship award ceremonies held in Medan, Sumatra, and Ketapang in West Kalimantan. Additionally, I had the opportunity to personally visit Palangka Raya in Central Kalimantan and Samarinda in East Kalimantan. These visits provided invaluable insights into the progress we have made and the challenges that lie ahead.

I am proud to announce that by the end of 2023, an impressive 274 students had received multi-year scholarships since the program's inception in 2006. This year alone, we celebrated the graduation of over 170 students in the fields of biology, forestry, and veterinary science. Furthermore, we awarded LP Jenkins Fellowships and supported an Orangutan Caring Scholarship student's attendance at an international primate conference. These achievements highlight the impact our scholarship program has had on cultivating the next generation of orangutan conservationists and researchers.

In addition to our scholarship program, we held our 9th annual Pongo Environmental Awards and Benefit at the Building Bridges Art Exchange in Santa Monica, California. With the tremendous support we received, we were able to raise over \$35,000 at this event. These funds will play a crucial role in sustaining and expanding our programs, allowing us to continue our vital conservation work.

Through our partnership with The Orangutan Project (TOP), serving as TOP-USA, we have been able to raise and disburse over one hundred and twenty thousand dollars to 20 organizations dedicated to orangutan conservation work on Borneo and Sumatra. While funding to TOP-USA has declined again in 2023, our collaboration has strengthened our collective impact and enabled us to support a wide range of initiatives aimed at protecting orangutans and their habitats.

In spite of the considerable obstacles encountered on a global scale, the Orang Utan Republik Foundation demonstrated unwavering commitment to its mission and initiatives. The achievement we have attained would not have been feasible without the wholehearted dedication of our volunteers, including our most recent addition, Dr. Erin Vogel, an accomplished orangutan researcher who serves on our Advisory Board, lending her scientific expertise. I express my deepest gratitude to these individuals who selflessly devoted their time, skills, and enthusiasm to advance the significant work of our organization. Furthermore, I extend sincere appreciation to our steadfast supporters for their continuous contributions and unwavering belief in our mission.

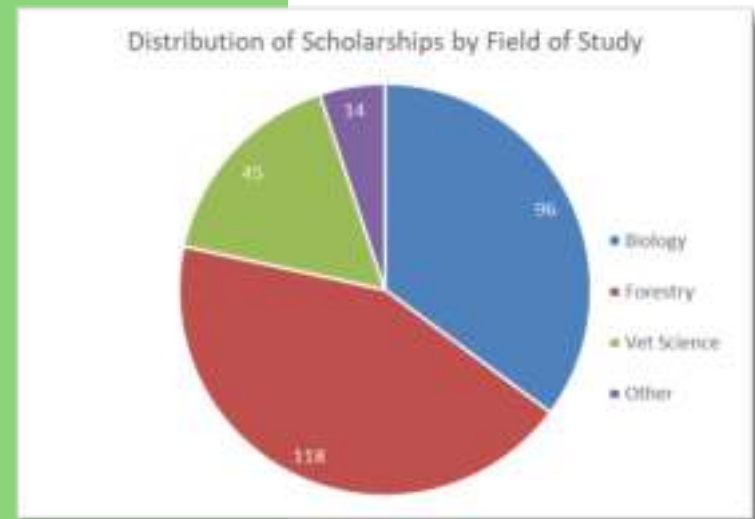
As we look ahead, we remain committed to expanding our programs, forging new partnerships, and advocating for the protection of orangutans and their habitats. Together, we can overcome the challenges that lie ahead and create a brighter future for orangutans and the communities that share their home.


GARY SHAPIRO, PHD



President, Orang Utan Republik Foundation

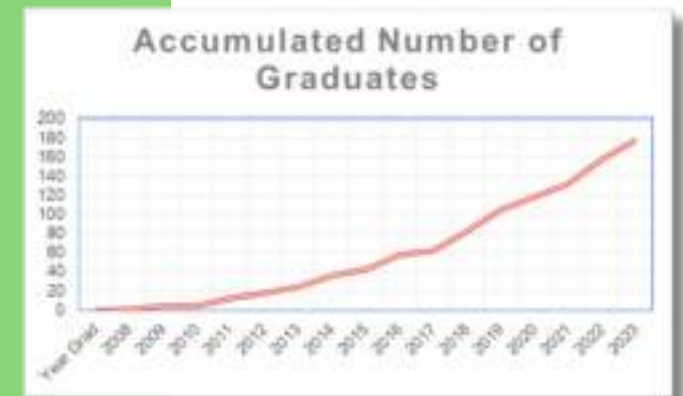
OUR IMPACT



OURF has made significant impacts by providing 30 new scholarships to young Indonesians in the fields of biology, forestry, and veterinary science, benefiting orangutans and wildlife biodiversity.



With the existence of Orangutan Caring Scholarship (OCS), we can realize the aspirations of the nation's children and further encourage the younger generation to have a sense of caring for the environment and orangutan conservation. I believe that the world needs all of those people to make the world a better place, hopefully OCS will grow and be sustainable" - Sonia Utami



COMMUNITY EDUCATION & CONSERVATION PROGRAM



The educators of the Sustainable Green Sumatra Foundation (YSHL) extended the Community Education and Conservation Program (CECP) into its fourth year. They conducted educational programs in schools and communities surrounding the Gunung Leuser National Park. Their endeavors included addressing conflicts between humans and wildlife, specifically orangutans, tigers, and elephants.

Under CECP-4, local villagers received training to enhance their organic farming techniques and empower women-owned micro-enterprises. The team engaged in tree-planting and forest restoration initiatives while also providing mentorship and capacity building to promote YSHL's self-sustainability.

Through ongoing support, training, and financial aid, OURF assists YSHL in attaining self-sufficiency and financial autonomy.



Scan the QR code to read the full report

ORANGUTAN CARING SCHOLARSHIP PROGRAM

Orangutan Caring Scholarship Program (OCS) now in its 18th year shows the value of partnership and commitment to quality education, producing numerous conservationists in Indonesia.



In 2023, 30 new multi-year scholarships were awarded, bringing the total to 274. By year-end, 178 graduated with many obtaining jobs in environmental organizations, government, business, or academia. All became passionate advocates for orangutan survival. The OCS program's expanding reach is increasing its impact on the conservation of these magnificent creatures.



LP JENKINS MEMORIAL FELLOWSHIP



Dana Prima Tarigan, a passionate activist and researcher, was honored with OURF's prestigious LP Jenkins Memorial Fellowship in 2023 .

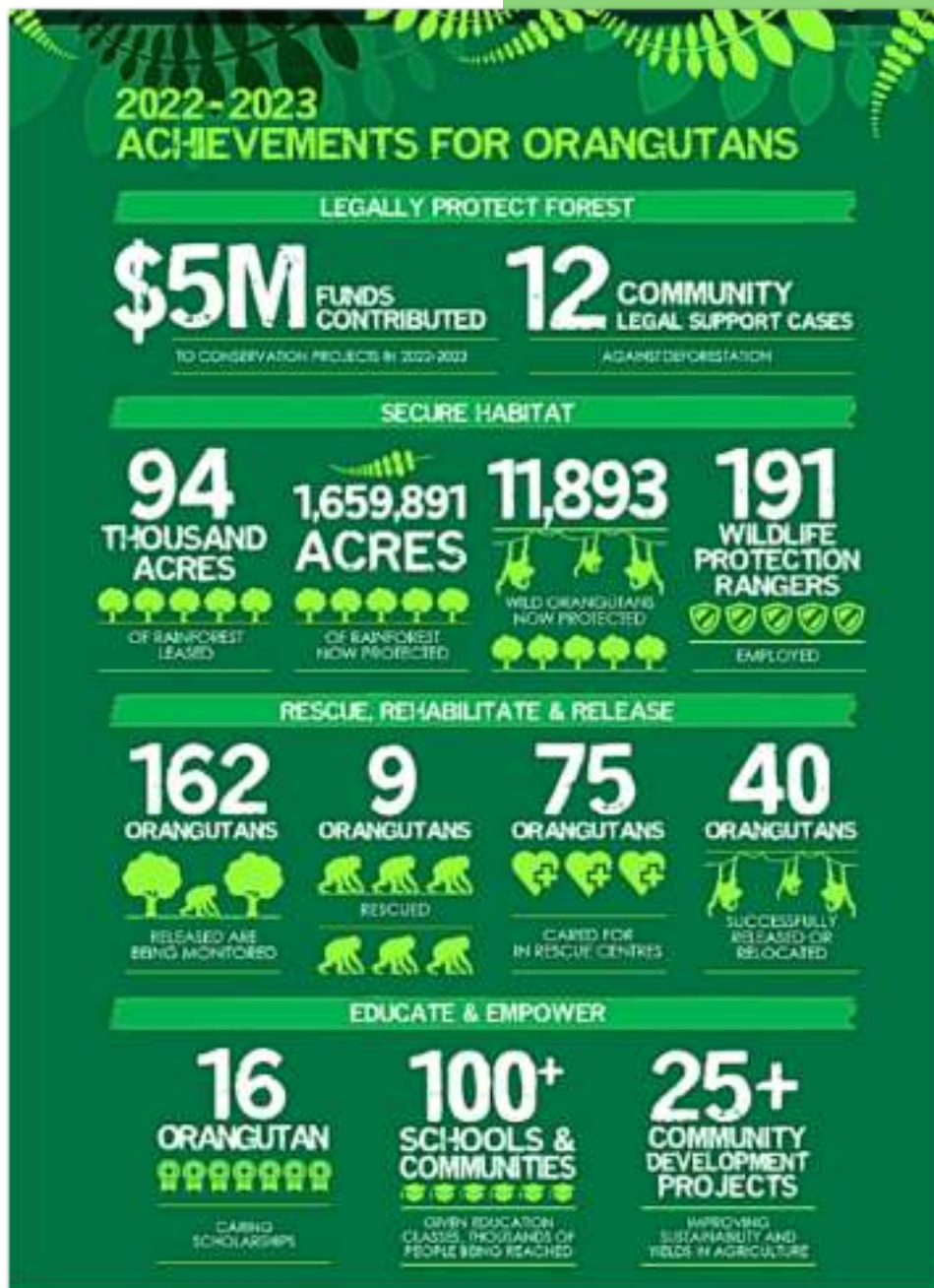
Through the LP Jenkins Fellowship, Dana Prima Tarigan's research endeavors makes a significant contribution to our understanding of community perceptions and values regarding energy and mineral exploitative activities in the Batang Toru ecosystem.



By considering the perspectives of the local community, the study aims to inform sustainable development practices that balance economic growth with the conservation of the Tapanuli orangutan's habitat. Ultimately, this research will play a crucial role in guiding policymakers, companies, and communities toward more responsible and equitable resource management strategies in the region.

The Orangutan Project Achievements

TOP-USA



OURF also serves as The Orangutan Project-USA, thus embracing a larger portfolio of projects and programs implemented by dozens of other organizations. Through the efforts of The Orangutan Project (TOP), OURF is able to raise significant funds that are applied to conservation and education projects that align with our values.

In 2023, OURF aka TOP-USA distributed \$120,658 to organizations including: Orangutan Information Centre, International Animal Rescue, HaKA, Frankfurt Zoological Society, Centre for Orangutan Protection, Borneo Nature Foundation, Borneo Orangutan Survival Foundation, PT HOPE, FOTO, PT-ABT, PT SSL, Hutan, International Animal Rescue, Orangutan Foundation UK, Pro Natura, Sumatra Rescue Centre, BTP Reforestation Jambi III, Forum Konservasi Leuser Scorpion, Sumatran Orangutan Conservation Programme

2023 PONGO AWARDS & FUNDRAISER

The Ninth Annual Pongo Environmental Awards and Benefit for OURF was held on October 14th at the Building Bridges Art Exchange in Santa Monica, California. The well-attended evening event featured a stunning 30-minute presentation by one of the Pongo Award recipients, James Balog, who showcased his award-winning nature photographs and videos. In addition, the two organizations, *Forum Konservasi Leuser* and *Heal the Bay* also received Pongo Environmental Awards for their decades-long work of conservation advocacy and achievement in Sumatra and Southern California, respectively.



2023 PONGO AWARDS & FUNDRAISER

Actor Dagmar Midcap served as emcee and actor, author, and environmentalist Ed Begley Jr. provided the celebrity flair to OURF's main event which had the theme: *Biodiversity Matters: Our Lives Depend on It!* With the support of numerous OURF volunteers, attendees enjoyed delicious Indonesian food, Balinese dancing, and musical performances while bidding on live and silent auction items during the evening.

At the end of the four-hour program, over \$30,000 was raised to help support OURF's general operations and programs.



ORANGUTAN CARING WEEK

OURF has been a leading force in establishing and promoting Orangutan Caring Week (OCW) since we transformed Orangutan Awareness Week to Caring Week in 2004. This was done in recognition of the need to move beyond awareness to action. Bringing about positive change only takes place when people care.



Orangutan Caring Week starts with a theme to focus our efforts. In 2023, our theme was "Leveraging AI to Protect Orangutans and Global Biodiversity," which demonstrated the powerful intersection of cutting-edge technology and conservation.

ORANGUTAN CARING WEEK

In a world where the challenges to biodiversity are increasing, artificial intelligence (AI) stands as a formidable ally. AI has the ability to process vast datasets, recognize patterns, and make informed predictions, revolutionizing the way we safeguard our natural world. Through the utilization of AI technology, we have been able to amplify our efforts to protect orangutans and their habitats.

Interestingly the AI ChatGPT was instrumental in our campaign, assisting us in selecting our 2023 theme and providing valuable content for our social media channels. Furthermore, much of our visual content, including images, was created using Bing Image Creator powered by DALL-E, showcasing the synergy between AI and creative expression.

Throughout the week, our AI Art contest provided a platform for artists, both amateurs and professionals, to showcase their creativity and raise awareness about the importance of orangutan conservation. Leveraging the power of artificial intelligence, participants utilized innovative AI-driven tools to create stunning artworks inspired by orangutans and their natural habitat.

AI ART CONTEST

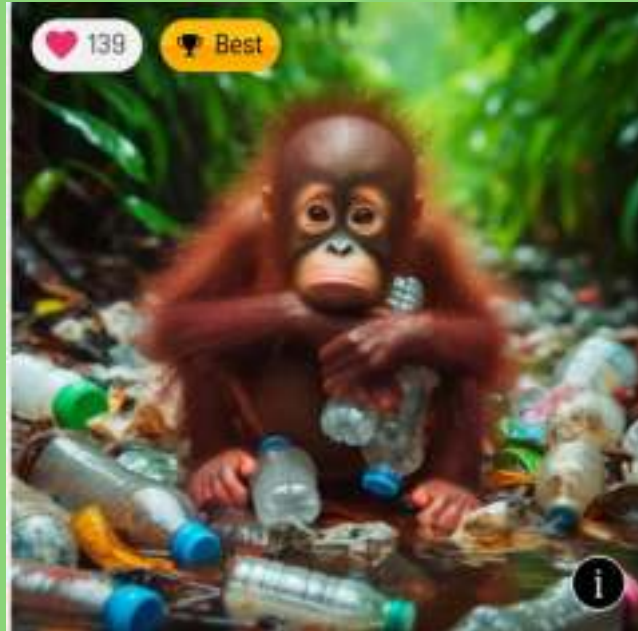


The artworks generated through the AI Art contest were truly remarkable, demonstrating the synergy between technology and artistic expression. By utilizing AI tools such as Bing Image Creator powered by DALL-E, participants were able to create visually captivating pieces that captured the essence and beauty of orangutans while highlighting the urgency of protecting their fragile ecosystems.

The contest not only encouraged artistic talent but also served as a powerful medium to engage and educate the public about the critical role orangutans play in maintaining global biodiversity. Through social media campaigns, we reached a wide audience, fostering a greater understanding of the challenges orangutans face and the collective responsibility we have in their conservation.

AI ART CONTEST

While the AI Art contest showcased the innovative use of technology, we remain mindful that AI alone cannot replace the irreplaceable. As emphasized during Orangutan Caring Week, once a species becomes extinct, it is lost forever, and no technological advancement can bring it back.



SOCIAL MEDIA

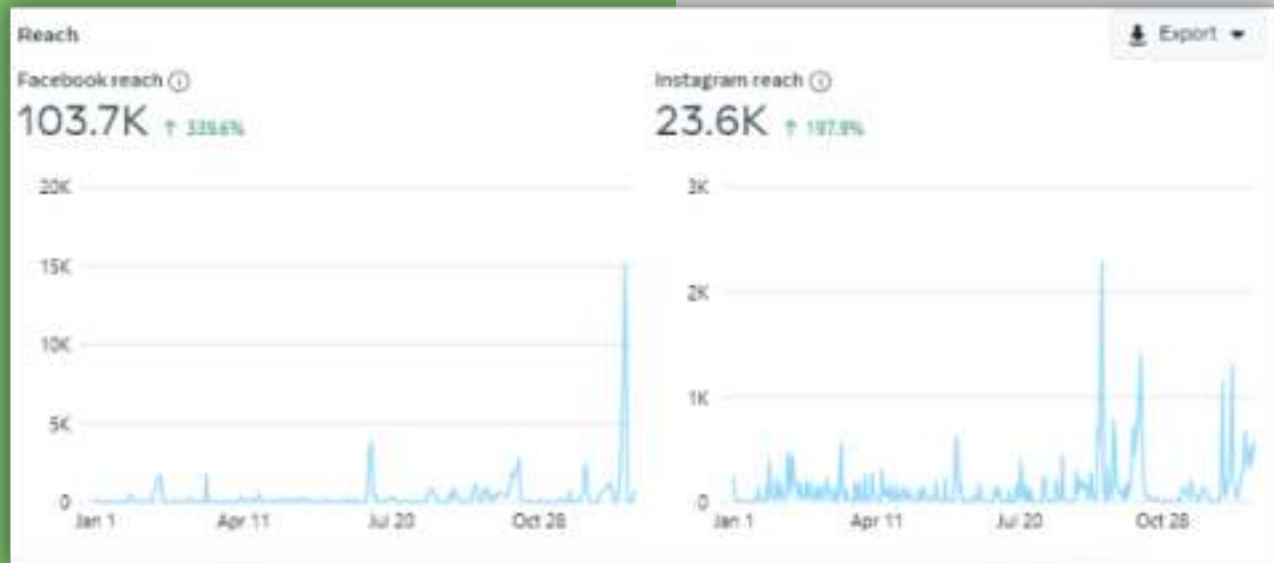
Throughout 2023, OURF prioritized increasing our Social Media presence on Facebook and Instagram in an effort to educate our followers on our programs, campaigns and social holidays as well as increase our reach with the goal of converting new people into our Membership program.

The 2023 Projects & Campaign Calendar tool continued to allow us to schedule and plan our social posts and ensure that we were acknowledging and participating in relevant calendar dates such as International Day of Women and Girls in Science , International Primate Day, National Volunteer Month and our End of Year Donation Drive.

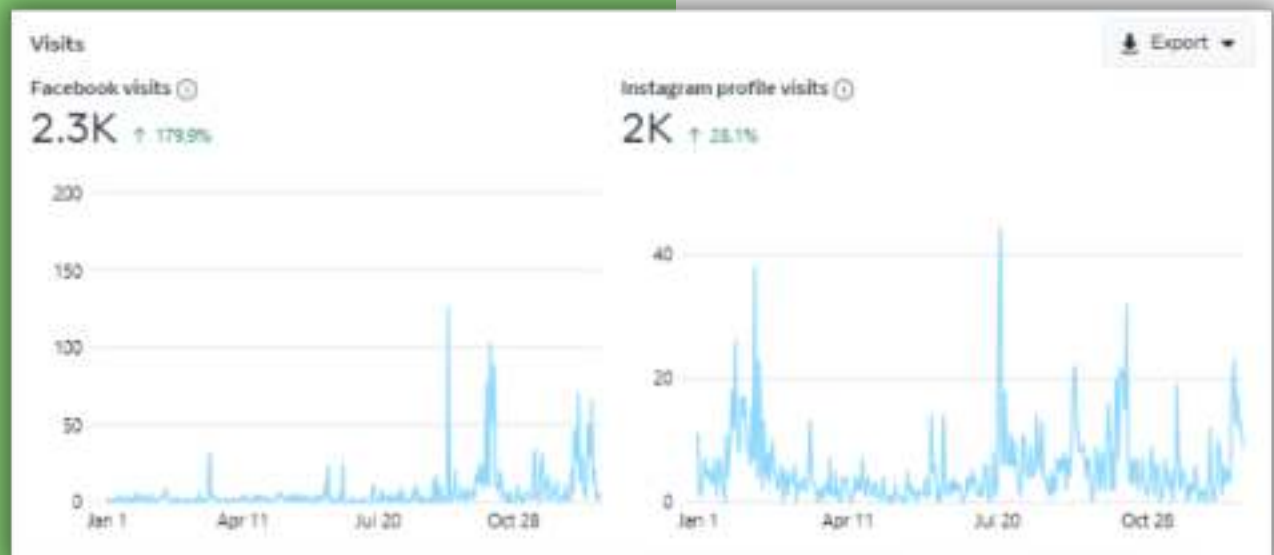


SOCIAL MEDIA

Per Meta Analytics our efforts paid off as our FB reach was up 339.6% over LY and Instagram was up 197.9% or a combined 127.3K increase in reaches.



Our Page Visits were also up on both platforms. Facebook saw an increase of 2.3K visits (+179.9%) and Instagram had an increase of 2K visits (+28.1%).



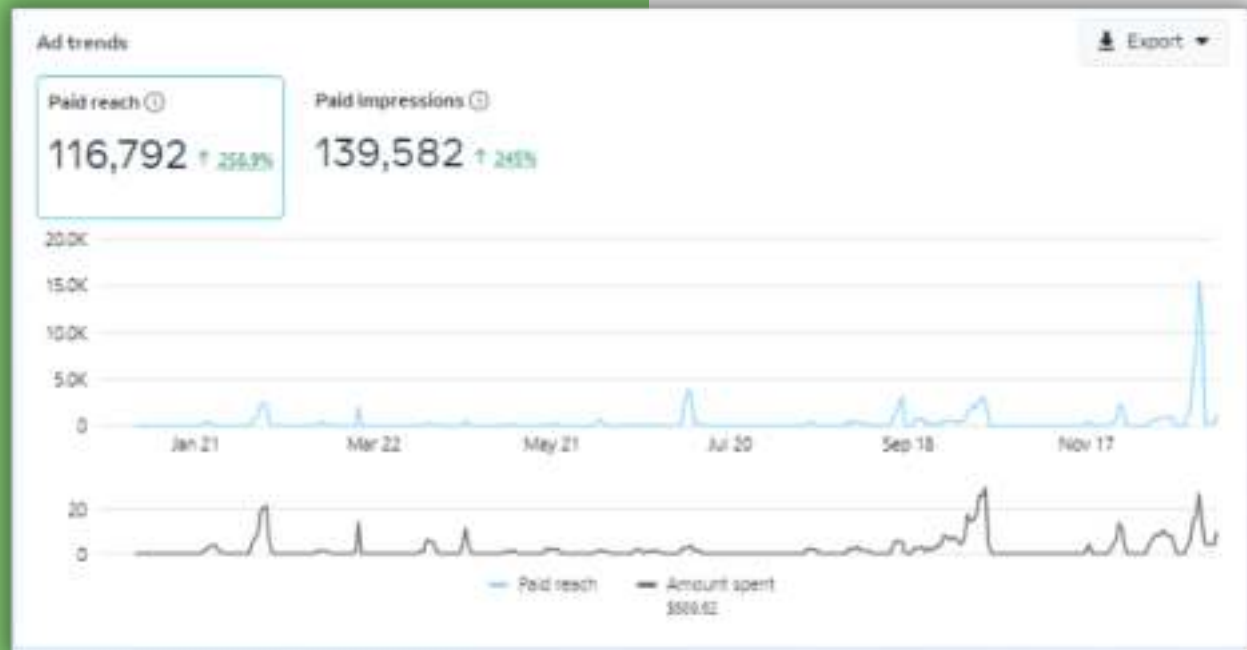
SOCIAL MEDIA

It is also important to note that we gained 391 new followers.

Our Ad Trends were also up significantly. Our Paid Reach increase was up 116,792 (+258.9%) and our Paid Impressions saw an increase of 139,582 (+245%).

Total dollars spent
\$689.62

**Paid Reach is the number of Accounts Center accounts that saw our ads at least once. Reach is different from Impressions, which may include multiple views of your ads by the same Accounts Center accounts.*



VOLUNTEER ENGAGEMENT

Volunteers have played an indispensable role in the Orang Utan Republik Foundation's operations from the very beginning. By contributing their time and expertise, they have not only benefited the organization but have also enriched their own lives with a sense of purpose and meet people with common interests.

Volunteers from across the globe continued to support OURF in various capacities throughout the year. Whether it was through participating in outreach such as the LA Zoo's 'Wild for the Planet' event, remote program oversight, writing articles and reports, organizing membership and development activities, or managing grants and our social media, these volunteers remained dedicated and committed to OURF's cause.

Their selfless efforts have been instrumental in ensuring that OURF's mission to protect and conserve orangutan habitats and promote education about these magnificent creatures remains on track. OURF is immensely grateful to all its volunteers for their unwavering support and commitment.



OURF's booth at LA Zoo's 'Wild for the Planet' Earth Day Event featured volunteers Hyla Douglas and Allison Saldana



OURF volunteer Anthony Porter and Dr. Gary Shapiro recording an OURF podcast



OURF volunteers Nicky Massara, Stasha Rodriguez and David Blake



BORNEO ECOTOUR-2023

The Orangutan Odysseys ecotour to Indonesian Borneo, originally planned as an OURF fundraiser, was successfully conducted in early 2023 after a delay of nearly three years due to the Covid-19 pandemic. The tour provided an opportunity for participants to experience the unique natural beauty of Borneo, encounter orangutans in their natural habitat, and contribute to the conservation efforts for these endangered primates.



The participants recognized the critical role of the ecotour in promoting conservation efforts. The highlight of the trip was the opportunity to hike through the breathtaking rainforests of national parks, witnessing the diverse flora and fauna, including orangutans in their natural habitat. The experience emphasized the urgency to protect these rainforests, as logging, coal mining, and palm oil plantations continue to threaten their existence.

BORNEO ECOTOUR-2023

Orangutan Odysseys successfully conducted the ecotour in Borneo/Indonesia, providing participants with a unique and meaningful experience. The well-organized itinerary, exceptional service by the local guides and hosts, and the opportunity to witness the beauty of the rainforests and orangutan habitats made the trip unforgettable. The tour served as a reminder of the importance of conservation efforts and the need to protect the environment for future generations. The participants strongly recommend this ecotour as a transformative experience for both individuals and the orangutans.



IMPACTING POLICY ON RSPO

OURF joined the Roundtable on Sustainable Palm Oil (RSPO) in 2011 to support a significant multi-stakeholder organization. We recognize that transforming diverse forests into plantations is unsustainable, but we remain hopeful that by working together with the sector, we can address the damage to orangutans and their environment.

Despite challenges, OURF is optimistic about collaborating with the industry to address harm to orangutans and their habitat. Through RSPO membership, OURF actively participates in efforts to mitigate negative palm oil production effects and promote sustainability. By fostering collaboration and advocating responsible practices, OURF aims to create a sustainable future that respects environmental conservation and orangutan well-being.



As a voting member along with an environmental NGO coalition that speaks on behalf of vulnerable species like orangutans, we are committed to advocating for these species and using our collective voice to ensure that the palm oil industry operates in a more responsible manner. We believe in holding the industry accountable and promoting sustainable practices that protect wildlife and their habitat. In that regard, Board Member Max Tramboo attended the November 2023 Roundtable in Jakarta to represent OURF.

BOARD OF GOVERNING DIRECTORS



Gary Shapiro, PhD- President



Liz Varnhagen- Secretary



Leif Cocks- Vice President



Eric Raymond- Director



Cheryl Parrish- Director



Robert Kounang, MD- Director



Susan Callery- Treasurer



Max Tramboo- Director

BOARD OF ADVISORY DIRECTORS



Hyla Douglas - Financial



Parvene Michaels- Productions



John Stimson- Legal



Gregory Tague- Writer



Erin Vogel - Scientific

THANK YOU TO OUR SUPPORTERS

While we appreciate all supporters of OURF, we are pleased to recognize those listed below who contributed at the Orangutan Guardian level (\$1,000) and above during 2022.

Andrew Sabin Family Foundation
AHC, Inc.
Anne Nacey and Jeffrey
Maggioncalda
Buckmaster Foundation
Caroline Rossignol
Charlius Tjiptorahardjo
Cheryl Parrish
Eric Raymond Charitable Fund
Greenhagen Charitable Fund
ITVibes, Inc.
Joe and Michel Witte
Joyce Foster
Kate Heaton
Lindsay Foley

Lord of the Trees
Loretta Stadler
Magge Sollers
Marlene Ledone
Matthew Barker
Max Trambo
NusaTuna
Panomatics International
Reid Burns Foundation
Richard Baker
Robert K Goldman Family Trust
Robert Shanbrom and Xiaoping Cheng
Santos Jaya Abadi
Sarah Itz
Shane McConkey Foundation

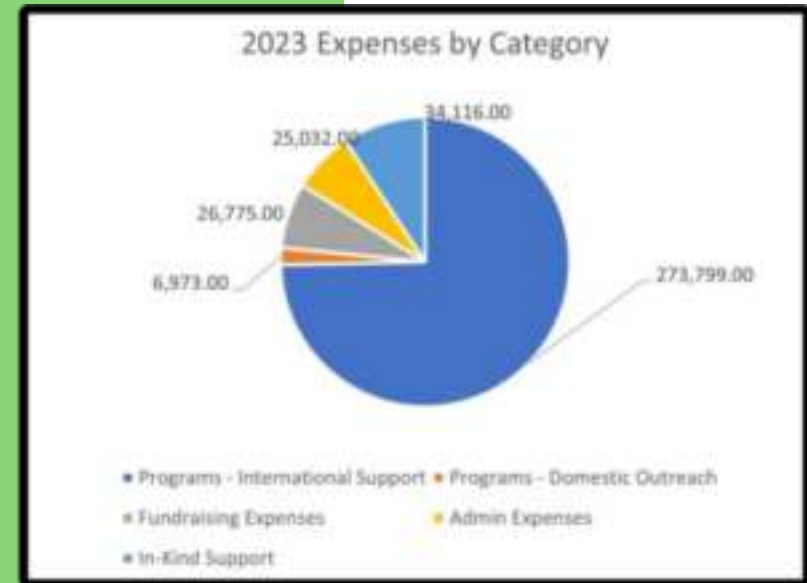
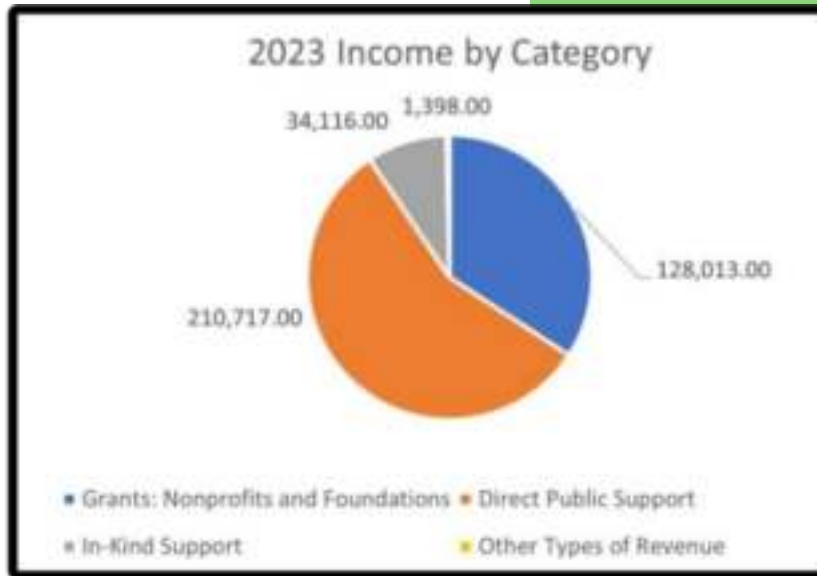


Shared Earth Foundation
Soehartono Hartanto
Susan Callery
Terilynn Langsev
The Orangutan Project

FINANCIALS

Fiscal Year January 1, 2023 – December 31, 2023

Statement of Financial Position



Assets (as of December 31, 2023) in US\$

Change in Net Assets \$-7,632
 Net Assets Beginning of Year \$315,459
 Net Assets End of Year \$323,091
 Total Current Assets \$323,091

Liabilities and Net Equity (as of December 31, 2023) in US\$

Total Liabilities \$50,584.00
 Net Equity \$272,507.00
 Total Liability and Net Equity \$323,091.00

75%
**of expenses goes to directly
 to International Programs**

International Support in US\$

Orangutan Caring Scholarships (OCS) \$43,361.00
 Community Education and Conservation Program (CECP) \$101,505.00
 The Orangutan Project (TOP) Programs \$120,658.00
 International Program Oversight and Support \$8,275.00

ORANG UTAN REPUBLIK FOUNDATION



Visit OrangUtanRepublik.org
to learn more.

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